
Symposium

HOW TO SURVIVE?

Strategies of Revitalisation through Arts and Culture

October 25–26, 2010

Host & Venue: HALLE 14, Leipziger Baumwollspinnerei,
Spinnereistr. 7, 04179 Leipzig, Germany

The symposium will be held in German and English language, accompanied by interpreting.

The symposium is held in the course of SECOND CHANCE - From Industrial Use to Creative Impulse. This transnational cooperation project is co-financed by the CENTRAL EUROPE programme.

For more information on the project see www.secondchanceproject.eu

Programme Symposium

Monday, October 25, 2010

17.30	Welcome & Dinner
19.00	Keynote Speech: Raoul Bunschoten, CHORA architecture and urbanism, London (UK)
20.30	„Get together“

Tuesday, October 26, 2010

9.00–9.30	Arrival & Coffee
9.30–10.30	Welcome & Introduction
10.30–12.00	Panel 1: Gentrification - Gentrification in dispute - Sandy Fitzgerald, Cultural consultant, writer and partner in Olivearte Cultural Agency, Dublin (IE) - Lia Ghilardi, Noema Research and Planning Ltd, London (UK) - Ulrike Sitte, Gängeviertel e.V., Hamburg Presentation: Thyra Veyder-Malberg, Journalist, Leipzig
12.00–12.45	Guided tour through HALLE 14, with Kim Wortelkamp, architect of HALLE 14, quartier vier, Leipzig
12.45–13.45	Lunch
14.00–15.30	Panel 2: Energy Balance - Renewable Energies in Arts and Culture - Claus Anderhalten, Anderhalten Architekten, Berlin - Raoul Bunschoten, CHORA architecture and urbanism, London (UK) - Freddy Paul Grunert, ZKM Center for Art and Media Karlsruhe - Werner Wiartalla, Engineer and Co-Founder of ufaFabrik Berlin e.V. Presentation: Kerstin Faber, Stiftung Bauhaus Dessau

15.30	Coffee break
16.00–17.30	Panel 3: Governance - Bottom-Up or Top-Down - Daniela Brahm, ExRotaprint gGmbH, Berlin - Marko Brumen, New Times New Models, Pekarna magdalenske mreže, Maribor (SI) - Irene Wigger, Kantensprung AG, Basel (CH) Presentation: Stefan Rettich, KARO Architekten, Leipzig
17.30–18.30	Closing Session

Background Information

In many European cities, the reanimation of former industrial buildings and areas through alternative cultural centres, art spaces, studios, subcultural projects and other temporary concepts has contributed to the revaluation of districts and has helped to increase the cities' attractiveness. The awareness of this phenomenon has led local politics and city administrations to support and stimulate the so-called "Creative Class" with various governance tools. Is it possible to initiate and plan these processes top-down when they normally function informally, spontaneously and without regulation (bottom-up)? What can these different approaches learn from each other? Which structural, ecological and urbanistic strategies are essential for sustainable forms of conversion and revaluation?

The symposium "HOW TO SURVIVE? – Strategies of Revitalisation through Arts and Culture" takes place in the scope of the EU-funded project SECOND CHANCE. Its main focus is on the revitalisation of former industrial areas in Venice, Krakow, Ljubljana, Nuremberg and Leipzig through arts and culture. In this public symposium, experts from the fields of arts and culture, architecture, ecology and sociology, urban management and urban development will debate development trends and opportunities in revitalisation as well as sustainable survival strategies for private and public cultural institutions.

SECOND CHANCE's project partner HALLE 14 serves as host and venue for this symposium. Located in the Leipzig Cotton Spinning Mill, the initiative in this 20,000 m², five-story industrial building has been addressing the issue of revitalisation through arts and culture for some years: The conversion of HALLE 14 into a non-profit art centre began in 2002 with the international symposium "How Architecture Can Think Socially".

Symposium

Governance Panel – Bottom-up or top-down: Which models of governance help to foster and generate imaginativeness, spontaneity, flexibility and creativity? Which structures prove to be resilient and adaptable? And which models are useful for transferring subcultural, temporary projects into a sustainable, long-term setting? How can municipalities, public institutions and private initiatives work together?

Gentrification Panel – Gentrification in dispute: The term gentrification describes very complex processes that range from structural revaluation to the displacement of socially and economically disadvantaged populations. It leads to – sometimes fierce – political disputes. However, are cities without change and neighbourhoods lacking social and economic diversity an alternative to gentrification? How can municipalities and local stakeholders design and implement redevelopment projects while keeping these processes open and accessible to the residents? How can cultural initiatives guide and shape these processes to avoid the exploitation of arts and culture for urban development?

Energy Balance Panel – Renewable Energies in Arts and Culture: As mirrors for social processes and developments, museums and cultural institutions should be obliged to demonstrate ecological sustainability and to practice climate consciousness. How can they address the challenges of climate change and how can they become examples of ecological awareness? Which efficient energy concepts and environmentally friendly technologies are feasible for revitalisation projects?

This symposium is open not only to professionals from the fields of architecture, urban management and development, academic research, arts and culture as well as representatives from municipalities, cultural institutions and private initiatives, but also to members of the general public interested in urban development and arts and culture. All project partners of SECOND CHANCE from Italy, Slovenia, Poland and Germany will be present.

Registration

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Postal Address: HALLE 14, Spinnereistr. 7, 04179 Leipzig

We kindly ask you to register for the symposium:

Name: _____

Agency, company or organization: _____

Address: _____

Email: _____

(will be used only for communication related to the symposium)

Free entry!